

HPAC

The Health & Performing Arts Collective, Inc.

1200 W. Polk Ave, Suite K

Pharr, TX 78577

(956) 212-8408

<https://healthandperformingartscollective.org>

SPONSORSHIP OPPORTUNITY

HPAC Salsa Congress / Festival

October 2–4, 2026

ABOUT THE HEALTH & PERFORMING ARTS COLLECTIVE, INC.

The Health & Performing Arts Collective, Inc. was established to address a critical need for health, wellness, and performing arts education in underserved communities, particularly in rural, low socioeconomic areas where access to these resources is severely limited. Our mission is to create equitable opportunities for individuals of all ages and backgrounds to engage in programs that foster physical well-being, artistic expression, and personal development. We believe that by providing accessible and quality education in these areas, we can empower individuals, strengthen communities, and enrich lives.

The Health & Performing Arts Collective, Inc. is a registered 501(c)(3) nonprofit organization with 509(a)(2) public charity status. All donations are tax-deductible to the extent allowed by law.

EVENT OVERVIEW

This October 2–4, HPAC will host a three-day Salsa Congress bringing world-renowned talent and transformative educational experiences to the Rio Grande Valley.

We are honored to welcome internationally recognized salsa band, Tromboranga, along with acclaimed dancers and instructors from across the globe. These artists will teach, perform, and engage directly with participants throughout the weekend.

The Congress will feature:

- Professional-level dance workshops
- Instructor in-services
- Live music performances
- Social dance events where students practice alongside artists

- 
- Meet-and-greet opportunities
 - Q&A sessions with musicians and dancers
 - Community networking experiences

This event will attract participants from across Texas and beyond, positioning our region as a vibrant hub for cultural arts education.

WHY THIS EVENT MATTERS

Through workshops, classes, and community events, The Health & Performing Arts Collective seeks to bridge the gap in health and arts education by offering resources that inspire and cultivate talent, resilience, and holistic well-being. Our goal is to make wellness and the arts a meaningful part of life for individuals who might otherwise lack access, helping them unlock their potential and build healthier, more connected communities.

The Salsa Congress directly advances this mission by:

- 
- Expanding access to world-class performing arts education
 - Providing mentorship and inspiration from international artists
 - Promoting physical health through dance and movement
 - Creating safe, inclusive spaces for cultural expression
 - Stimulating economic and cultural growth in our region

This is more than a weekend of dance. It is a catalyst for opportunity.

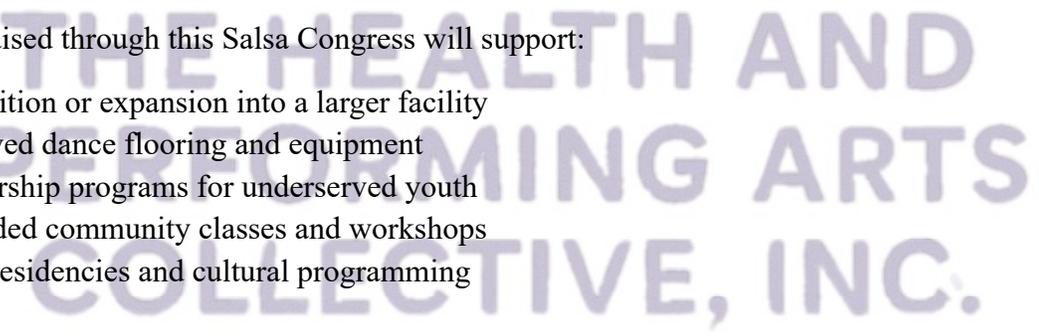
BUILDING A NEW HOME FOR IMPACT

HPAC currently operates from:

1200 W. Polk Ave, Suite K
Pharr, TX 78577

Due to increasing program demand, we are actively working toward securing a larger permanent facility to better serve our growing community.

Funds raised through this Salsa Congress will support:

- 
- Acquisition or expansion into a larger facility
 - Improved dance flooring and equipment
 - Scholarship programs for underserved youth
 - Expanded community classes and workshops
 - Artist residencies and cultural programming

A larger home means greater access, greater reach, and greater transformation.

THE IMPACT OF YOUR SUPPORT

By partnering with HPAC, you are:

- Investing in equitable access to arts and wellness education
- Supporting underserved rural communities
- Promoting health through movement and music
- Helping establish a permanent cultural arts home in South Texas
- Strengthening the next generation of artists, leaders, and changemakers

Your contribution is tax-deductible under our 501(c)(3) status with 509(a)(2) public charity designation.

CONTACT INFORMATION

For sponsorship opportunities or additional information, please contact:

Jobanna Michelle, Community Liaison
(956) 212-8408

jobannamichelle@gmail.com

Website:

<https://healthandperformingartscollective.org>

We would be honored to partner with you in bringing world-class artistry and lasting community impact to the Rio Grande Valley.

**THE HEALTH AND
PERFORMING ARTS
COLLECTIVE, INC.**